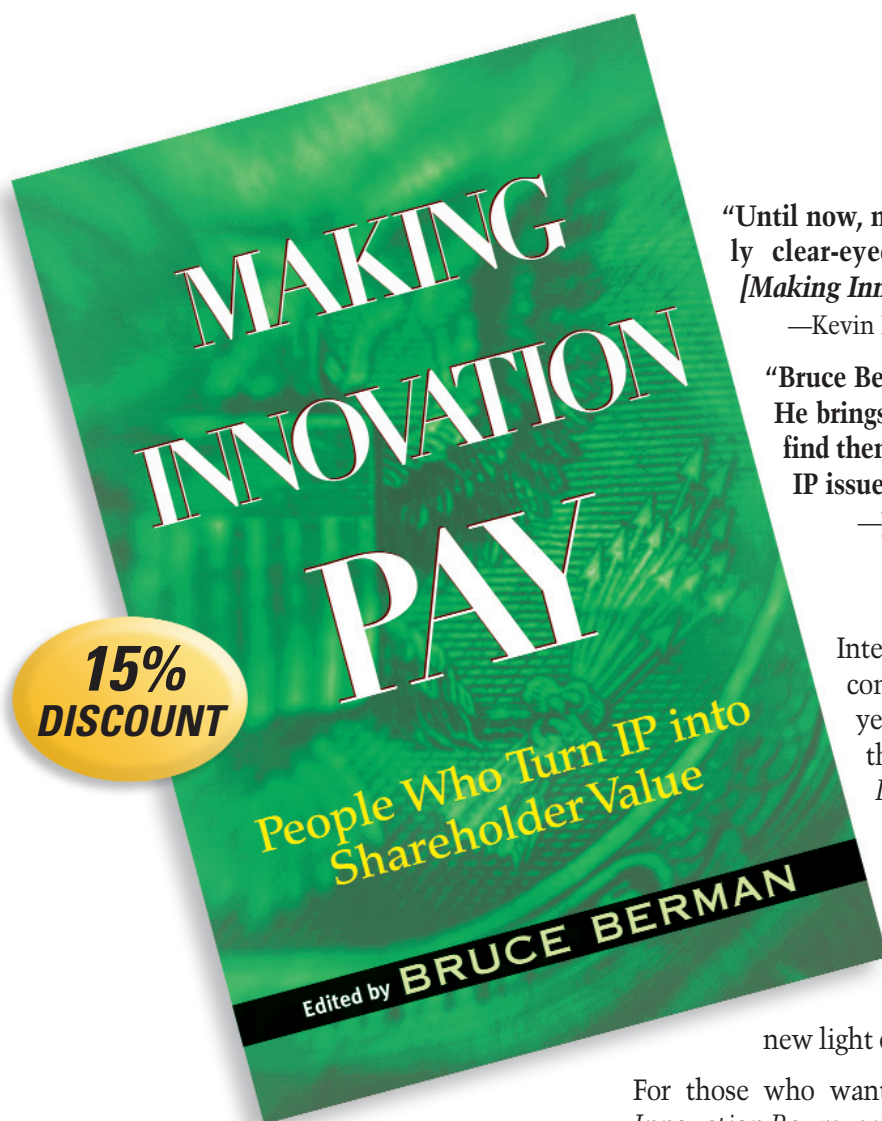


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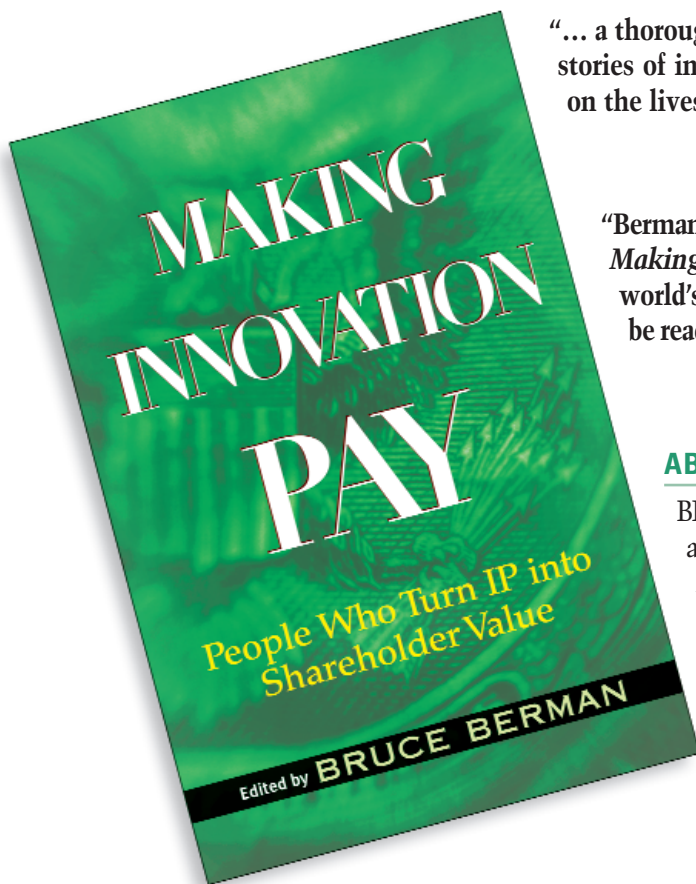
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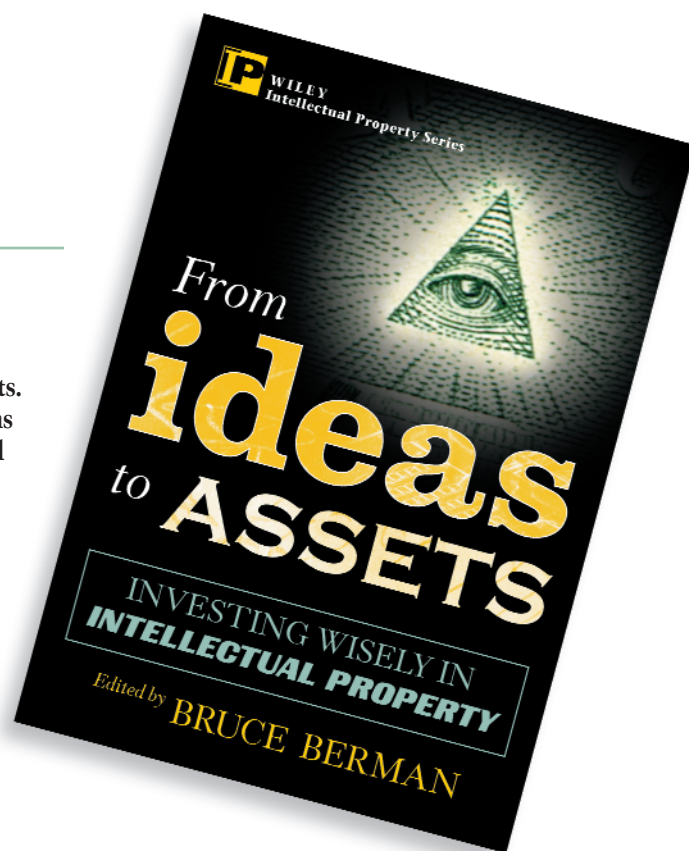
BRUCE BERMAN is president of Brody Berman Associates (New York), a leading management consulting and communications firm that focuses on technology and finance. Brody/Berman works closely with innovation owners and investors to enhance IP asset value and facilitate transactions. Bruce conceived and edited *From Ideas to Assets: Investing Wisely in Intellectual Property* (John Wiley & Sons, 2002), a widely acclaimed book about the business of IP that has been translated into Japanese, as well as *Hidden Value: Profiting from the Intellectual Property Economy* (Euromoney Institutional Investor, 1999).

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